

NEWS RELEASE



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SUNFLOWER SYSTEMS AND CAMCODE STRIKE CO-MARKETING AGREEMENT

ARLINGTON, VA – Sunflower Systems®, the leader in asset management software and solutions, has finalized an agreement with Cleveland, Ohio-based Camcode, a division of Horizons Incorporated, to offer Camcode’s barcode asset tags to Sunflower’s asset management customers.

This co-marketing partnership brings together the nation’s leaders in asset management software and barcode technology to provide a complete solution for fixed asset marking and UID labeling to corporate, institutional or government end-users.

“Our customers require high-quality, durable preprinted barcode tags that will last the life of their products,” stated Naeem Raza, President and CEO of Sunflower, “By partnering with Camcode, we can provide a one-stop shop for asset management, with tags that are the most durable and reliable on the market.”

Camcode’s line of UID labels are currently in use on such defense equipment as vehicles, weapon systems, electronics, support equipment and more, while its fixed asset labels can be found in schools, hospitals, manufacturing facilities and other environments. Constructed of Metalphoto® anodized aluminum and other proprietary materials, Camcode’s products are designed to last even in the most demanding environments.

“Our partnership with Sunflower Systems will make asset tracking compliance simpler, faster and more cost-effective for our customers,” said Jon Keserich, Camcode’s vice president of sales. “We’re pleased and honored to be working with them.”

About Sunflower Systems

Sunflower Systems is an asset management solutions company specializing in the deployment of software tools and business processes to simplify asset management tasks. Sunflower’s portfolio of solutions enables organizations to improve decision-making, accountability and regulatory compliance for all types of assets including personal property, real property, IT assets, materials, vehicles and more. Sunflower Systems offers a wide range of services including software implementation, training, consulting and operational support. Sunflower Systems has been serving the property management needs of federal government agencies, universities, government contractors and national laboratories since 1997. The company has offices in San Ramon, California and Arlington, Virginia.

About Camcode

Founded in 1979, Camcode is a recognized worldwide leader in the design and manufacture of durable pre-print bar code labels for asset tracking applications. Camcode's asset tags improve the efficiency of asset tracking systems by eliminating errors caused during manual data collection and increasing data acquisition speed. Camcode's Metalphoto® anodized aluminum bar code labels, premium plastic label constructions, and proprietary coating technologies satisfy the most demanding applications.

Trademarks

Sunflower Systems and Sunflower Assets are registered trademarks. Other names may be trademarks of their respective owners.