

NEWS RELEASE



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Jessica Dzara Re-Elected Vice President of Communications and Marketing for NPMA

ARLINGTON, VA – Sunflower Systems®, the leader in enterprise asset management software and solutions, announces that Jessica Dzara, Manager, has been reelected Vice President of Communications and Marketing for the National Property Management Association (NPMA). NPMA is the leading membership association for personal property and fixed-asset professionals.

While on the NPMA Executive Board, Jessica improved communications by streamlining monthly announcements for Chapter leaders; revamping the *Newsflash* e-newsletter's content and design; returning the *Property Professional* magazine to print with an updated design and new features; enhancing the Association's social media presence; implementing a full month of activities for Asset Management Awareness Month in 2015 and Fleet Management Awareness Month in 2016; and leading the NPMA website re-design.

In her re-election, Dzara plans on focusing on effective and professional communications to NPMA members. Supporting new and existing Chapters in developing marketing strategies, and building awareness through the continuation and improvements to Asset Management Awareness and Fleet Management Awareness Months are also part of her communications and marketing strategy.

About Jessica Dzara

Jessica Dzara, CPPM CF is a Manager at Sunflower Systems where she has over nine years of asset management experience specializing in software implementation and data analysis as well as the development of business processes, documentation and training programs. She has served on the NPMA Executive Board for over four years and is the current National Vice President of Communications and Marketing. Ms. Dzara holds a BS in Graphic Communications from Clemson University and resides in Virginia with her husband and two daughters.

About Sunflower Systems

Sunflower Systems is an enterprise asset management solutions company specializing in the deployment of software tools and business processes to simplify lifecycle asset management tasks. Sunflower's portfolio of solutions enables organizations to improve decision-making, accountability and regulatory compliance for all types of assets including personal property, real property, IT assets, materials, vehicles and more. Sunflower Systems offers a wide range of services including software implementation, training, consulting and operational support. Sunflower Systems has been serving the property management needs of federal government agencies, universities, government contractors and national laboratories since 1997. The company has offices in San Ramon, California and Arlington, Virginia. For more information, please call 866-209-3516 or visit our website at sunflowersystems.com.

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